

Applied Languages Department Course List

1st Year (L1) – 1st semester (S1)

UE 10 CULTURE AND EXPRESSION

- ☒ **Written and Spoken French:** The objective of this course is to review French grammar and offer training in spoken and written French. **2h Seminar 4 ECTS**
- ☒ **European culture:** This course focuses on the evolution of Greek and Roman societies from their origins to today. Various themes will be looked at: political change, the birth of modern languages, religious revolution, the history of ideas and the major cultural movements. **1h30 Lecture 2 ECTS**

UE 11 METHODOLOGY

- ☒ **Methodology:** the objective of this course is to provide students with the tools needed to study historical documents. **1h Seminar 2 ECTS**
- ☒ **Second language (Either German/Italian/Spanish or Russian):** Through the use of contemporary documents, this course offers students the opportunity to learn new vocabulary and reinforce their grammar, to learn how to understand a text and how to write a summary, a report and an essay. **3h Seminar 3 ECTS**

UE 12 ENGLISH

- ☒ **Written language, grammar, translation:** Translation of texts (from English into French and from French into English) linked to the economic, political and social fields as well as a constant review of vocabulary and grammar. **4h Seminar 6 ECTS**
- ☒ **Spoken English (Language Laboratory, Pronunciation):** Comprehension and speaking exercises using recent video and audio documents. Individual practice of phonetics enabling students to improve their accent. **1h30 Seminar 2 ECTS**
- ☒ **English writing:** Using contemporary documents, this course offers students the opportunity to learn new vocabulary and reinforce their grammatical skills, to learn how to understand a text and how to write a summary, a report and an essay. **1h30 Seminar 1 ECTS**

UE 13 SECOND LANGUAGE

- ☒ **Written language, grammar, translation** 1h Seminar 3 ECTS
- ☒ **Spoken English (Language Laboratory, Pronunciation)** 1h30 Seminar 4 ECTS
- ☒ **Area Studies :** History (social, economic, cultural) of the geographical zones corresponding to the languages concerned, based on the study of their geographic, political, human and economic data. **1h Lecture 1h Seminar 2 ECTS**

1st Year (L1) – 2nd Semester (S2)

UE20, 21, 22, 23 = same duration and ECTS as 10-13 above

UE 20 SECOND LANGUAGE

- ☒ **Second language (Either German/Italian/Spanish or Russian):** Consolidation of UE 11 (see above)

UE 21 CULTURE AND EXPRESSION

- ☒ **Written and spoken French:** see UE 10 above
Information Technology **6h Seminar/semester 1 ECTS**
- ☒ **European culture:** see UE 10 above

UE 22 ENGLISH

- ☒ **Grammar, translation:** see UE 12 above
- ☒ **Spoken English:** Consolidation of UE 12 above

UE 23 SECOND LANGUAGE

- ☒ **Grammar, translation:** see UE 13 above
- ☒ **Language practice:** Consolidation of UE 13 above

UE 24 LAW

- ☒ **Introduction to Law:** Definition of public law (French political institutions at local and national level and European Community law), Private Law (organization and functioning of the judicial system). The course also focuses on a specific methodology enabling the students to analyze judgments and to write legal essays. **2h Lecture /week 20h Seminar/semester 3 ECTS**

UE 25 ECONOMICS & MANAGEMENT

- ☒ **Introduction to Economics:** economic theory (firms, households, investment, saving schemes, etc.) **2h Lecture/week, 20h Seminar/semester 3 ECTS**
- ☒ **Introduction to management:** the course focuses on how a company works **1h30 lecture 2 ECTS**

UE 26 ENGLISH

- ☒ **Culture and history of the United Kingdom:** the course focuses on Great Britain from 1945 to today. This course is based on a lecture organized around 3 main themes: the geography of the British Isles, the formation of the United Kingdom and the political institutions. **1h30 Lecture 2 ECTS**

2nd Year (L2) – 1st Semester (S3)

UE 30 SECOND LANGUAGE: German, Italian, Spanish or Russian

Translation of documents linked to business and management. **1h30 Seminar 2 ECTS**

UE 31 ENGLISH – AREA STUDIES

☒ **American History:** Introduction to the United States through its history, political institutions, religion and economy. **15h Seminar/semester 4 ECTS**

UE 32 ENGLISH LANGUAGE

☒ **Language practice:** Improvement of knowledge acquired in the first year, debates on contemporary topics. **1h Seminar 2 ECTS**

☒ **Translation:** Translation of texts (from English into French and from French into English) linked to the economic, political and social fields, as well as a constant review of vocabulary and grammar. **1h30 Seminar 2 ECTS**

UE 33 FIELD OF APPLICATION

☒ **Economics:** the course will focus on questions of currency, the economy, growth, economic policies 2h Lecture/week, **20h Seminar/semester 3 ECTS**

☒ **Management:** introduction to human resources management. **2h Lecture/week, 1h Seminar 2 ECTS**

☒ **Law:** consolidation of the earlier study of private law. Practical applications (study of contracts). **2h Lecture/week 20h Seminar/semester 3 ECTS**

☒ **Information Technology:** word processors, etc. **1h30 Seminar 1 ECTS**

UE 34 ELECTIVE

☒ **Communication and Média – English**

Lecture. The course is divided into two parts. First, introduction to the media and to the different techniques linked to mass communication. Then, the course will deal with the history of the evolution of the press in Great Britain and in the United States, with an analysis of the most renowned newspapers. **6h/Semester 3 ECTS**

Seminar: Definition of terms linked to the media, needed to read a press article in order to analyse it. For example, the titles, the introductions and the general body of the articles will be studied.

The students will have to compare one event described by two different newspapers. **1h30/week 3 ECTS**

OR

☒ **English Oral Translation**

Introduction to interpreting. Improvement of speaking and comprehension skills. **1h30 Seminar 3 ECTS**

UE 35 SECOND LANGUAGE - AREA STUDIES All languages : 1h Lecture 1h Seminar 4 ECTS

German: The course focuses on the main economic phases of German history from 1945 to today (reconstruction, implementation of a social economy, etc.)

Spanish: South American history with specific emphasis given to economic issues.

Italian: Italian history from 1945 to today, with specific emphasis given to economic issues

Russian: Russian history from 1945 to today with specific emphasis given to economic issues.

UE 36 SECOND LANGUAGE All languages 1h30 Seminar 1 ECTS

☒ **Language Practice:** Consolidation of skills acquired in Year 1. Debates on contemporary topics.

UE 37 FIELD OF APPLICATION

☒ **Company communication:** The course will study the links that exist between « information » and « communication » inside a company. 16h Lecture /Semester 1 ECTS

☒ **European institutions:** The course will focus on the different European institutions, their functioning and their role in company activities. 20h Lecture/Semester 2 ECTS

2nd Year (L2) - 2nd Semester (S4)
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UE 40 SECOND LANGUAGE

Translation of documents linked to the business and management worlds. 1h30 Seminar 2 ECTS

UE 41 ENGLISH - AREA STUDIES

☒ **American History:** Contemporary US focusing on political, economic and social change. 1h30 Seminar 3 ECTS

UE 42 ENGLISH LANGUAGE

☒ **Speaking practice:** Improvement of skills acquired in Year 1. Discussion of contemporary topics. 1h Seminar 2 ECTS

☒ **Translation:** Translation of texts (from English into French and from French into English) linked to the economic, political and social fields, as well as a constant review of vocabulary and grammar. 2h30 Seminar 2 ECTS

☒ **Written:** Using economic and social texts, the course will focus on acquiring the techniques of text summary, analysis of documents, etc. 1h30 Seminar 2 ECTS

UE 43 ENGLISH AREA STUDIES

☒ **British history:** the course will deal specifically with the economic situation of Great Britain today and will also focus on how British companies work. 1h Lecture 1h Seminar 4 ECTS

UE 44 FIELD OF APPLICATION SECOND LANGUAGE

☒ **Computer Technology applied to management:** learn how to create a spreadsheet and use it to create charts and graphics. **1h30 Seminar 2 ECTS**

UE 45 LANGUAGE B ELECTIVE

☒ **Communication and the Média**

Understanding the media in the Second language **6h Lecture/semester 12h Seminar/semester 3 ECTS**

OR

☒ **Oral Translation – Second Language 1h30 Seminar 3 ECTS**

Translation of conversations between business partners from France and the second country.

UE 46 SECOND LANGUAGE – CIVILISATION

☒ **Area Studies:** Study of the specific cultural traits of people in the corresponding geographical areas so as to understand the requirements of a trading partner. **1h Lecture. 3 ECTS**

UE 47 SECOND LANGUAGE

☒ **Language practice:** Improvement of skills acquired in Year 1 through discussions of contemporary topics. **1h Seminar 2 ECTS**

☒ **Written expression:** based on economic and social texts, this course will provide students with the techniques of text summary, analysis of documents, etc. **1h30 Seminar 2 ECTS**

UE 48 LAW

☒ **Administrative law:** competition and consumerism, intellectual property. **2h lecture 3 ECTS**

3rd Year (L3) – 1st Semester (S5)
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UE 50 SECOND LANGUAGE

☒ **Written expression:** based on economic and social texts, the course will focus on acquiring the techniques of text summary, analysis of documents **1h Lecture 1h Seminar 2 ECTS**

☒ **Oral expression:** Improvement of first year knowledge, debates on contemporary topics. **1h Seminar 2 ECTS**

UE 51 ENGLISH – AREA STUDIES

☒ **British history:** More information about the British Isles today within a European perspective, with a specific emphasis on the company sphere. **1h Lecture 2 ECTS**

☒ **American history:** Introduction to the company sphere in its social context, study of the politico-economic choices of the country throughout its history, the unions, lobbies and consumerism. **1h30 Seminar 2 ECTS**

UE 52 ENGLISH

- ✘ **Translation:** Translation of texts (from English into French and from French into English) linked to the economic, political and social fields, as well as a constant review of vocabulary and grammar. 1h Seminar 1 ECTS
- ✘ **Written expression:** based on economic and social texts, the course will focus on acquiring the techniques of text summary, analysis of documents 9h Seminar/semester 1 ECTS
- ✘ **Spoken:** Improvement of first year skills via discussions of contemporary topics. 9h Seminar/semester 1 ECTS

UE 53 FIELD OF APPLICATION

- ✘ **Law:** introduction to labour law. Analysis of laws, contracts and jurisprudence. 20h Lecture/semester 1h Seminar/week 2 ECTS
- ✘ **Economics:** introduction to the practice of economic and commercial international relations. Case studies. Management of international trade operations. International economics, etc. 2h Lecture 1h Seminar 2 ECTS
- ✘ **Management:** foundations of a company management according to its markets. 2h Lecture/week 6h Seminar:semester 2 ECTS
- ✘ **Computing practice:** learn how to use the different softwares used in companies. 6h practical training/semester 1 ECTS

UE 54 SECOND LANGUAGE History For all regions 1h Lecture 1h Seminar 3 ECTS

German: further study of German History based on geographical, historical, economic and political data.

Italian: further study of Italian History based on geographic, historical, economic and political data.

Spanish: further study of Spanish and South American History based on geographical, historical, economic and political data.

Russian: further study of Russian History based on geographical, historical, economic and political data.

UE 55 ELECTIVE (ENGLISH or FIELD OF APPLICATION)

- ✘ **Translation:** Translation of texts (from English into French and from French into English) linked to the economic, political and social fields, as well as a constant review of vocabulary and grammar. 1h Seminar 1 ECTS
- ✘ **Commercial communication:** developing writing skills in a company environment (letters, emails, mailing lists, etc.) 1h Seminar 1 ECTS
- ✘ **Oral and computing practice:** further knowledge on how to use and work with a computer inside a company. Internet research. 1h Seminar/week 6h practical training/semester 1 ECTS

OR

- ✘ **Learning the techniques for prospecting new markets in a company** 6h Lecture/semester 6h Seminar/semester 1 ECTS
- ✘ **Practical application of the theories studied during the Management, Economics and Marketing courses** 1h practical training 1 ECTS
- ✘ **Labour Law** 1h30 Lecture 1 ECTS

**UE 56 SECOND LANGUAGE – AREA STUDIES All regions : 2h Lecture 2h Seminar
6 ECTS**

German:

- ☒ **Description of Germany's economic activities today**
- ☒ **The situation of Germany in an international and European context**

Spanish:

- ☒ **Spanish:** Pre and post Civil war history
- ☒ **South America:** the economic and social development of contemporary South America

Italian:

- ☒ **Description of Italy's economic activities today**
- ☒ **The Situation of Italy and Italian Speaking Switzerland in an international and European context**

Russian:

- ☒ **Description of Russia's economic activities today.**
- ☒ **Situation of Russia and the CIS countries in an international context and European context.**

UE 57 SECOND LANGUAGE

- ☒ **Translation:** Translation of texts (from English into French and from French into English) linked to the economic, political and social fields, as well as a constant review of vocabulary and grammar. **2h Seminar 1 ECTS**

UE 58 PRACTICE

- ☒ **Communication involving towns and regions.** Institutional communication. How do local and regional entities get to be known and heard of? How do they defend their economic positions in a globalized market? **14h Lecture/semester 1 ECTS**